

2024

SPONSORSHIP PACKAGE

SANDPINES



CAMPFIRE CONCERT SERIES



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CAMPFIRE CONCERT SERIES

This new Campfire Concert Series is truly a unique and intimate way to see and experience some high-profile, well-known acts up close and acoustic, with the Inner Bay & LongPoint as a backdrop.

BECOME A SPONSOR

Sponsors and partners play a vital role in creating a concert series at an affordable ticket price. There are a few different sponsorship package options for you to consider. We look forward to discussing this further with you.



ABOUT THE SERIES

The Sandpines Campfire Concert Series consists of 3 concerts, bringing some of your favourite artists to Norfolk County!

CONCERT DATES

Tim Hicks - August 3rd

The Trews Trio - August 31st

Steven Page with special guest Chris
Murphy - October 5th

**Note: this package is for
October 5th concert only**

Each concert in the series will provide the opportunity for sponsorship in various ways. Each package is for one concert, though the possibility of sponsoring multiple concerts can be discussed directly with JR.



Title Sponsor

one available

contact us to discuss how to add the best value to you

- 4 VIP tickets - includes 4 reserved front row adirondack chairs with drink holders
- In-seat drink service in the front row
- 8 GA tickets with full access to your VIP lounge/tent where you can invite an additional 8 friends, family, customers ect who may already be at the concert (20 person max in VIP lounge at any one time)
- Opportunity to supply your own branded tents to be used at the front gate & as the merch tent where you can also offer concert goers branded swag ect
- Possible meet and greet with artists
- 12 free drink tickets
- VIP bathroom at your own VIP lounge/tent
- VIP parking
- Social media recognition on JR DiGS social media (10,000+ followers)
- Recognition as Title Sponsor & logo on banner at the stage
- Verbal recognition on stage from your host JR DiGS (multiple)
- Appearance on stage



Sunken Treasure Sponsor

- 4 VIP tickets - includes 4 reserved front row adirondack chairs with drink holders
- In-seat drink service in the front row
- Your own VIP lounge/tent - includes 6 VIP tickets
- 10 free drink tickets
- VIP parking
- Social media recognition on JR DiGS social media (10,000+ followers)
- Verbal recognition on stage from your host JR DiGS



Inner Bay Sponsor

- 4 VIP tickets - includes 4 reserved front row adirondack chairs with drink holders
- In-seat drink service in the front row
- 4 free drink tickets
- VIP parking
- Social media recognition on JR DiGS social media (10,000+ followers)
- Verbal recognition on stage from your host JR DiGS



Beach Walk Sponsor

- 4 VIP tickets - includes 4 adirondack chairs with drink holders in 2nd or 3rd row (first come first situated)
- Social media recognition on JR DiGS social media (10,000+ followers)
- Verbal recognition on stage from your host JR DiGS



S'more Sponsor

four available

- 10x10 space in vendors row for your branded tent
- 4 GA concert tickets

We recommend that businesses use the branded tent for marketing, and the space to be shared with a local non-for-profit organization keen to connect with folks and spread their messaging to concert goers!



**Additional in-kind
sponsorship opportunities
are available for the
following:**

- **performers backstage lounge sponsor**
- **transportation sponsor**
- **accomadation sponsor**
- **video production sponsor**
- **stage/park space decorating sponsor**

**Email JR directly
(jr@jrdigs.com) to dicuss
details on how to make this
sponsorship opportunity
mutially beneficial**



A photograph of Tim Hicks, a country music artist, wearing a black baseball cap and a brown t-shirt, playing an acoustic guitar. The background is a blurred outdoor setting.

Tim Hicks
August 3rd

SOLD OUT

A photograph of The Trews Trio, three men standing outdoors in front of green foliage. The man on the left wears a hat and a patterned shirt. The man in the middle has long hair and glasses, wearing a blue patterned shirt. The man on the right wears a hat and a dark jacket.

The Trews Trio
August 31st

SOLD OUT

A photograph of Steven Page and Chris Murphy. Steven Page is on the left, wearing glasses and a blue suit jacket, resting his head on his hand. Chris Murphy is on the right, wearing glasses and a dark shirt, holding an acoustic guitar. A pine branch is in the foreground between them.

Steven Page with special guest Chris Murphy
October 5th